

## BOARD OF DIRECTORS

### **RICK EHRMAN**

Rick Ehrman is Managing Director of Frank N. Magid Associates, Inc., a leading research-based strategic consulting firm. Prior to Frank N. Magid Associates, Inc., he was Founder and Managing Partner of Excelsior Equity Partners / BlackTorch Capital, a merchant banking and investment firm. He was also Founder, Chairman and CEO of L4 Media Group, an equity portfolio company. He also held senior and managerial positions with General Electric Company, Value Vision Media dba ShopNBC, National Broadcasting Company (NBC Universal), GE Corporate Audit Staff / Mergers and Acquisitions and GE Capital / GE Corporate. He also served on Board of Directors for several public and private companies including Netstock Direct, Zeros and Ones, CBA (Community Broadcasters Association). Ehrman received his B.S. from the University of Wisconsin-River Falls.

### **JEREMY KALIN**

Jeremy Kalin is President and founder of Eutectics Consulting LLC, a sustainable enterprise and economic development consulting firm. Eutectics Consulting focuses on clean energy business strategies, public engagement, start-up counseling, and community-based economic development strategies for sustainable business growth. Eutectics' clients include large corporations, clean-tech start-ups, national NGOs, and local economic development organizations.

Prior to founding Eutectics Consulting, Jeremy served two terms as State Representative, where he worked on clean energy policies and on veterans and military issues. In the Minnesota House of Representatives, Jeremy chief-authored the nation's most comprehensive military and overseas voting rights bill; today, he still serves on the Overseas Vote Foundation's Advisory Board. On clean economy issues, Jeremy chaired Minnesota's Green Jobs Task Force and chief-authored the nation's strongest Energy Efficiency standard, which became the cornerstone to the landmark 2007 Next Generation Energy Act. In 2009, the Obama Administration tapped then-Rep. Kalin to lead the Coalition of Legislators for Energy Action Now, a bipartisan national network of state legislative clean energy champions, providing a state-level voice to federal energy policy debates.

Jeremy holds a B.F.A. in ceramics from the University of Minnesota, and a J.D. from William Mitchell College of Law. Most importantly, Jeremy and his wife, Hope, spend as much time as possible giggling with their young twins, Jonah and Leah, born summer 2011.

## **DAN LORITZ**

Dan Loritz is a senior fellow and President of the Center for Policy Studies. Founded in 1982, the Center is a Minnesota based non-profit, non-partisan policy design organization. He also is a member on the Board of Directors of the Center for Public Finance Research and the Civic Caucus. He served fifteen years in Minnesota state government in a variety of leadership roles. He was a senior policy analyst, director of government relations and an assistant commissioner of education in the Department of Education and an assistant commissioner for state policy coordination in the State Planning Agency. He also served Governor Rudy Perpich, Minnesota's longest service Governor, as his director of governmental relations and as his deputy chief of staff.

Following his government service he served 18 years as the vice president of university relations at Hamline University and as a member of the faculty of its School of Education. He received his undergraduate degree in psychology from Hamline University and his master's degree in teaching at the University of Wisconsin – Eau Claire. In addition, he was selected for three fellowships. He was an educational policy fellow at George Washington University, a leadership fellow at the Humphrey School of Public Affairs at the University of Minnesota and received a public school executive fellowship from the Bush Foundation in Minnesota.

## **THOM MIDDLEBROOK**

Thom Middlebrook is Co-founder and Board Member of Chateau de Versailles, Versailles - Paris, France. Prior to co-founding Chateau de Versailles, he held various positions that include among others Strategic Poet and Creative Director with Fahrenheit 212 in New York, NY, SVP Design Director with McKinney & Silver, Raleigh, NC, Creative Consultant with Corbis Documentaries, New York, NY and VP Design Director with Kirshenbaum Bond & Partners, New York, NY. Middlebrook is on the Executive Board of Directors of the North Carolina Museum of Art and was instrumental in The Creativity Project: Creativity in Daily Life, The University of North Carolina. He received his B.F.A in Sculpture and Performance Art from The Art Academy of Cincinnati, Cincinnati, OH and his M.F.A. in Photography and Performance Art from The School of the Art Institute of Chicago, Chicago, IL.

## **JAMES W. SLADE**

James Slade retired from law practice in 1994 after an extensive career in various law firms (1964-1995) specializing in law relating to taxes, small corporations and real estate. James was also extensively involved in small business investments over the years, being owner and participant in venture capital opportunities from 1963 to 1996. During his career, James held a number of top executive positions including: President and Board Chairman, CMAS 1966-1970; Director, Rochester Datronics 1971-1972; Director, Theradyne Corporation 1971-1973; and Director, First Midwest SBIC 1974-1985. James served on Minnesota Bicentennial Commission 1974-1976 and was a trustee of Hazelden Foundation Trustee 1978-1999. He earned his JD from the University of Minnesota Law School and his BA from Amherst College.

### **CARL RICHARD (DICK) SOMMERSTAD**

Carl Sommerstad's pioneering business development background spans over forty two years in economic development, community development, and management with emerging companies, new company start-ups, local funding sources, law firms, foundations, and associations. During 2006-2009, Carl was Director of Academic & Corporate Relations Center at the University of Minnesota, where he designed, developed, created, and set up the new Business interface for the University of Minnesota. Prior to this position at the University, during 2001-2005, he was Assistant Director Office of Business Development. During his career, Carl also held a variety of managerial and executive positions with Colorhouse Inc., Control Data, Cardinal Health Systems, and SEEC Inc. Carl received his B.S. in Psychology and Math from Minnesota State University, Mankato. Carl is the recipient of Tekne Award for Innovative Collaboration (2007) and Founder of NACRO & MRUN Associations.

### **KEVIN S. SPRENG**

Kevin S. Spreng is an officer in the Corporate, Securities, and Mergers & Acquisitions Groups at Fredrikson & Byron. His practice focuses on helping entrepreneurs and investors build technology based businesses by providing experienced, practical, and tech savvy counsel in the areas of corporate finance, general corporate matters, mergers and acquisitions, strategic intellectual property monetization, and technology transactions. His practice also focuses on start-up counseling, venture capital financing, technology licensing, strategic alliances and joint ventures, corporate finance, mergers and acquisitions, and general corporate matters. Prior to joining Fredrikson & Byron, Kevin served as general counsel for Crescendo Venture Management LLC, a global venture capital firm with in excess of \$1 billion under management. He was responsible for overseeing all legal and administrative aspects of the firm's operations, including litigation, employment matters, overseas offices, tax matters, as well as partnership formation, governance, and investing. Kevin earned his J.D. from William Mitchell College of Law and Bachelor of Individualized Studies from the University of Minnesota. He was named a "Super Lawyer" by Minnesota Law & Politics, 2000-2002. Kevin also serves as a member of the Board of Directors of Minne\*, a Minnesota not-for-profit corporation, serving technology entrepreneurs and designers; a member of ABA Subcommittee on Transactional Issues and Documents and Chairman of the subcommittee on Venture Capital Litigation and Investment Committee of Saint Paul Business Ventures, a not-for-profit organization.

### **DANIEL J. YOUNG**

Daniel J. Young is Shareholder of Lommen, Abdo, Cole, King & Stageberg, P.A., a law firm focusing on mergers and acquisitions, closely-held, family, emerging, and technology businesses, real estate and venture finance; corporate governance; shareholder planning and dispute resolution; succession planning; employment; and estate & trust planning and administration. Dan also serves as outside general counsel to businesses on matters such as choice of entity and entity formation issues, intellectual property, joint ventures and strategic alliances, international ventures, e-commerce, funding and negotiation of funding, raising capital and counseling of Boards of Directors. Young was formerly with Murnane and Brandt. He has also taught as an adjunct professor and guest lecturer at the University of Wisconsin-River Falls, William Mitchell College of Law, Hennepin County Community College, and the University of St. Thomas. He received his B.S. in Finance from Marquette University and his J.D. from William Mitchell College of Law.

## CHAIRS EMERITUS

### **BRUCE BOMIER**

He is founder and present Board Chair of the Institute for Environmental Assessment ([www.ieainstitute.com](http://www.ieainstitute.com)), a Midwestern environmental engineering group and presently is also Board Chair of the non-profit Environmental Resource Council. He founded and for 25 years was Board Chair of the Minnesota Institute of Public Health, presently a division of Blue Cross and served for fifteen years as a member of the Minnesota Environmental Quality Board, which is appointed by the governor and oversees state agencies regarding environmental policy. He provided environmental and humanities commentaries for National and Minnesota Public Radio for a number of years.

### **FRAN COYNE**

He is a thirty five year veteran of the former Great Northern Railroad and Burlington Northern Railroad.

### **PETER A. GILBERTSON**

Peter A. Gilbertson is Founder and CEO of Anacostia & Pacific Company, Inc, a transportation development and consulting firm. Gilbertson is Chairman of Anacostia Rail Holdings, Co., Inc., Chicago South Shore & South Bend RR, Louisville & Indiana RR, Northern Lines RY and Pacific Harbor Line, Inc. Currently, he serves on the Board of Directors of the Association of American Railroads, a trade association of leading railroads in North America and the University of Denver. Gilbertson received his B.A. from the University of Denver and his J.D. from the University of Minnesota.

### **FRANK GREEN**

Mr. Green, CPA, spent most of his career in the railroad industry in financial or accounting related positions. He retired in 2000 as Vice President of Corporate Audit of the Burlington Northern Santa Fe Railroad. He has been involved with the James J. Hill Library board since 1996.

### **GREG C. HEINEMANN**

Greg C. Heinemann is Senior Vice President of Olson, a Minneapolis-based marketing firm. He was formerly Founder and Managing Partner of Denali Marketing, acquired in 2010 by Olson, which specialized in building and revitalizing brands. Denali's clients included The Geek Squad, Best Buy, Toys R Us, Sun Country Airlines, United HealthCare, AARP and Wyndham Hotels among others. Prior to Denali Marketing, Heinemann ran his own brand consulting practice, Blackwatch LLC. He also held positions that include President of Gage Marketing and Agency Eleven, Executive Marketing and Management positions at Carlson Companies, CIGNA, Partners National Health Plans, Pabst Brewing Company and Land O' Lakes, Inc. Currently, Heinemann serves on the Board of Directors of Jumpnode Systems and was formerly Director of Minnesota Brewing, Inc. Heinemann received his B.A. in Liberal Arts from the University of Wisconsin and his M.A. in International Relations from the University of Notre.

### **GERALD MEIGS**

Current Board Chair of Oak Crest Senior Living Apartments, affiliated with Presbyterian Homes. Former senior executive at St. Paul Book & Stationary. He is a long time St. Paul civic advocate and former board member of Rotary International. He was also involved at the officer level in several trade associations.

**ROGER W. MEYER**

Roger retired as interim CEO of the James J. Hill Reference Library in July, 2009. Prior to that he served as Hill Board Chairman for two years. He currently chairs the Board's Finance Committee. He was the Director of Professional Development Centers and Director, Business Development, Division of Executive and Professional Development for the College of Business, University of St. Thomas. He was an adjunct professor in St. Thomas' MBA program for thirty years, the last seven years teaching the capstone course in the Executive MBA Program.