

Library Trends

Hennen's American Public Library Ratings 2008 [PDF]

http://www.haplr-index.com/HAPLR08_CorrectedVersionOctober8_2008.pdf

The HAPLR 2008 provides statistics on public libraries across the U.S. and compares current stats to those from previous surveys. Libraries might use this data to track trends in collection expenditures, reference interactions, operating expenditures, staffing levels, hours open, and much more.

HAPLR Index
October 2, 2008

Service Equality in Virtual Reference

<http://eprints.rclis.org/archive/00014938/>

This academic paper relates the findings of a study conducted on virtual reference services, and analyzes the level of service received by various gender and ethnic groups. Virtual reference seems to narrow communication gaps between librarians and these groups of users.

Journal of the American Society for Information Science and Technology
P. Shachaff, M.S. Oltmann, and S. Horowitz
October 24, 2008

New Chapter for Google Book Search

<http://googleblog.blogspot.com/2008/10/new-chapter-for-google-book-search.html>

A lawsuit filed against Google by the Authors Guild and the Association of American Publishers has been settled – and opens up Google Book Search in some surprising ways. In-copyright books that were previously available only in snippet form will soon be available in up to 20% of their full text for free. Libraries may purchase organization-wide access to the full text of these materials, and Google is giving one free seat away to every library.

Official Google Blog
October 28, 2008

On the Move with the Mobile Web: Libraries and Mobile Technologies

<http://eprints.rclis.org/archive/00015024/>

This exhaustive 61-page article defines the mobile Web, uncovers how people use the mobile Web, and looks at library initiatives that take advantage of these new technologies.

Library Technology Reports
Ellyssa Kroski
November 2, 2008

Business Trends

Credit Crisis Spreads a Pall Over Silicon Valley

http://www.nytimes.com/2008/10/03/business/03valley.html?_r=1&partner=rssnyt&emc=rss&oref=slogin

Ominous signs abound in the U.S. high tech industry – a sector largely comprised of small businesses susceptible to fluctuations in the availability of venture capital. With the financial industry's recent stumblings, venture capital is increasingly scarce.

New York Times
Brad Stone and Claire Cain Miller
October 2, 2008

E-mails and Lies

<http://well.blogs.nytimes.com/2008/10/02/emails-and-lies/?partner=rssnyt&emc=rss>

A strange survey reveals that people are more likely to lie via email than in a handwritten note. Implications for the workplace are tenuously drawn.

New York Times Well Blog

Tara Parker-Pope

October 2, 2008

Employees, Not Hackers, Cause Most Corporate Data Loss

<http://arstechnica.com/news.ars/post/20081012-employees-not-it-responsible-for-most-corporate-data-loss.html>

Your IT department does an admirable job. Only 1% of corporate data losses this year came from hackers. The vast majority of data breaches are attributable to risky employee behavior. This post looks at a study on the number of, cause of, and response to data loss events by IT practitioners across the U.S.

Ars Technica

Joel Hruska

October 12, 2008

Productivity 2.0: How the New Rules of Work Are Changing the Game

<http://zenhabits.net/2008/10/productivity-20-how-the-new-rules-of-work-are-changing-the-game/>

The tools you use affect how your work gets done. According to this article, Web 2.0 tools are changing the definition of productivity in today's successful businesses. Those changes include: Less multi-tasking, more singular focus; less planning, more creating and revising; and less organizing, and more reliance on technology.

ZenHabits Blog

October 12, 2008

Study Outlines Top Five Issues for Small Firms

http://voices.washingtonpost.com/small-business/2008/10/study_outlines_top_five_issues.html

This article summarizes a report written by the Chief Economist of the Small Business Administration on opportunities and challenges facing small business owners. Top challenges include the economy, regulation, and health insurance. Top opportunities include export, local "economic gardening," and building an educated workforce.

Washington Post Small Business Blog

Sharon MacLoone

October 20, 2008

LinkedIn Debuts B2B Network

<http://www.mediapost.com/publications/?fa=Articles.san&s=93229&Nid=48626&p=968832>

LinkedIn is fertile potential ground for B2B primary market research, and a new initiative is taking advantage of that potential. Users who share information about their behavior will be rewarded with prizes, merchandise, and the promise that this "research might be used to improve the industries they work in."

MediaPost's Online Media Daily

Gavin O'Malley

October 23, 2008

Hoover's and D&B Announce Mobile Product Line

<http://www.econtentmag.com/Articles/ArticleReader.aspx?ArticleID=51236>

Need company information while on the go? A new product line from Dun & Bradstreet provides this information to anyone with a D&B/Hoover's account and an Internet-enabled mobile phone.

eContent Magazine

October 24, 2008

'Christian Science Monitor' To Cease Daily Publication

<http://www.mediapost.com/publications/index.cfm?fuseaction=Articles.san&s=93603&Nid=48794&p=968832>

In a move reflecting the changing nature of the publishing industry, the Christian Science Monitor will only put out a print issue once a week. The paper will shift emphasis to their online presence, where daily original stories will continue to be published.

MediaPost's Online Media Daily

Gavin O'Malley

October 28, 2008

Technology Trends

The ECAR Study of Undergraduate Students and Information Technology, 2008

<http://www.educause.edu/ers0808/135156>

This yearly study looks at "student ownership, experience, behaviors, preferences, and skills with respect to information technologies." As such it is an excellent source for trends and detailed statistics regarding technology use.

EDUCAUSE Center for Applied Research

October 2008

IAC Redesigns Ask.com to Lure Google, Yahoo Searchers

<http://www.bloomberg.com/apps/news?pid=20601204&sid=aTn8X14HyBso>

Ask.com continues its attempts to compete with larger search engines by providing more information on the first page of results and employing faster technology.

Bloomberg Technology

Tim Mullaney

October 6, 2008

Lightbulbs Could Replace Wi-Fi Hotspots

<http://www.cellular-news.com/story/33993.php>

The National Science Foundation is funding a grant to "develop the next generation of wireless communications technology based on visible light instead of radio waves." The technology would send data through LED lights and would work more quickly and securely than Wi-Fi hotspots.

Cellular News

October 6, 2008

New 2008 Social Technographics Data Reveals Rapid Growth in Adoption

<http://blogs.forrester.com/groundswell/2008/10/new-2008-social.html>

According to the new 2008 data released in this blog post, 69% of Americans read, watch, or otherwise consume social content online – a number that ballooned from 48% last year.

Groundswell Blog

Josh Bernoff

October 20, 2008

Top 10 Most Brilliant Gadgets of the Year (With Videos!)

<http://www.popularmechanics.com/technology/reviews/4287283.html?series=60>

These technology innovations, while available today, may fundamentally change the way we work and live tomorrow.

Popular Mechanics

Logan Ward

November 2008