

James J. Hill Reference Library Guide to Electronic Business Research Resources of the Twin Cities

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This guide is an effort to list the major business information databases available at libraries in the Twin Cities. We have included those libraries within the Twin Cities area which are open to the public and which have major business information collections.

Please note: This information is current as of September 2010; however, electronic collections are subject to constant change. Please contact libraries directly to verify current status of their electronic collection(s).

Contact information is provided, as well as brief highlights of the business collection and services of each library. Libraries included in this Guide are:

- The James J. Hill Reference Library, St. Paul
- St. Paul Public Library (Central Branch & Rondo Outreach Branch), St. Paul
- Hennepin County Library (Minneapolis Central Branch & Southdale Branch), Hennepin County
- University of Minnesota, Business Reference, Wilson Library, Minneapolis

We would like to thank the staff of these libraries for their cooperation in assembling this guide.

The database listings are provided on two separate charts. In the first chart, databases are listed alphabetically, with a brief description of the information contained and a listing of the libraries that offer access.

The second chart organizes the databases by the type of information offered. Please note that there are numerous variations among the databases within each category. For example, some company directories will list several officers, while others will only provide a single contact name; some periodical databases focus on a particular industry more than others. Librarians can help you determine the best source for your question, so don't hesitate to call or email before your search.

History and Background

The Guide began several years ago through the efforts of the Twin Cities Business Librarians' Roundtable, local librarians involved in helping the public locate business information. The James J. Hill Reference Library staff created and updates the Guide. Information for the Guide is gathered by searching library Web sites, and followed up with interviews as necessary.

The data-gathering process is complicated by the rapid number of changes within the database industry, as the companies and databases are bought and sold, renamed, and redefined, and as libraries pick up and drop subscriptions.

James J. Hill
Reference Library

80 West Fourth Street
St. Paul, MN 55102

PH: 651.265.5500
FREE: 800.877.4455
FAX: 651.265.5520

EMAIL: info@jjhill.org

www.jjhill.org

If you are interested in accessing specific databases, whether listed here or not, you should call the library to verify its current holdings.

JAMES J. HILL REFERENCE LIBRARY

80 West Fourth Street, Saint Paul, MN 55102
Phone: 651.265.5500; Toll Free: 877.700.4455
E-Mail: info@jjhill.org
Web Page: www.jjhill.org

List of electronic resources and other research guides:

www.jjhill.org/research_at_the_library/list_of_databases.cfm
www.jjhill.org/research_online/publications_and_research_guides.cfm

- One of the best business information resources in the country.
- Experienced on-site information specialists available for consultation and assistance.
- Focused on practical business information needs.
- Food industry collection spanning agribusiness, food processing, retail food and foodservice.
- Secondary research services available on a fee basis.
- Over 500 business and trade journals and magazines.
- Special collections focused on small business, international trade, and Minnesota business information.
- Entrepreneur Magazine “How to Start a....” series (most titles).
- Outstanding collection of specialized company directories and industry statistical reference sources.

SAINT PAUL PUBLIC LIBRARY

Remote access to selected databases available to registered library cardholders.

Central Library

90 West Fourth Street, St. Paul, MN 55102
Phone: 651.266.7000; Fax: 651.266.7011
Email: sppl.info@ci.stpaul.mn.us
Web Page: www.stpaul.lib.mn.us/

List of online resources:

www.stpaul.lib.mn.us/weblinks.cfm?id=25

- Career and job search – Star Tribune kiosk.
- Personal investment.
- Government Documents collection (including online access) emphasizing statistical and business sources.
- Mass market management books.
- Microfiche collection of historical annual reports 10-K reports and proxy statements for all companies traded on the NYSE, ASE and NASDAQ markets (1978-1992).
- Collection of business/investment periodicals, newsletters, and reports.

Rondo Outreach Library

Small Business Partnership Project

461 N. Dale Street
Saint Paul, MN 55103
Phone: 651-266-7400

Web Page: www.stpaul.lib.mn.us/weblinks/business-resource-ctr.html

- Small Business Partnership Project.
- Geared towards entrepreneurs and startups.
- Small periodical collection.
- Entrepreneur Magazine “How to Start a....” series (most titles).
- How to write a business plan.
- Management topics: accounting, personnel.
- Franchises & home-based businesses.
- Demographics.
- Videos.

HENNEPIN COUNTY LIBRARY

Remote access to selected databases to registered library cardholders.

Central Library

300 Nicollet Mall, Minneapolis, MN 55401
Phone: 952.847.8000

Email: infodesk@hclib.org

Web Page: www.hclib.org/

List of online resources: www.hclib.org/pub/search/SubjectGuides.cfm?Topic=Databases

Southdale Branch

7001 York Avenue South, Edina, MN 55435
Phone: 952.847.5900

- Current and historical annual reports for Minnesota companies.
- Newspaper clipping file of Minnesota business and industries (1920 to 1998).
- Large collection of Industrial directories.
- Official depository collections include publications from federal and state governments, plus the Metropolitan Council, and Minnesota's only Patent and Trademark Depository.
- Investment materials.
- Reproducible tax forms (Federal, all 50 states) back 10 years or more.
- ASTM and ANSI standards.
- Adaptive Technology Center.
- Jobs & Careers Center.
- Small Business Center.
- Reference and circulating books about small business, investment, business plans and job-hunting.
- United States documents including statistical series related to business.
- Print versions of CCH Capital Changes Reporter, Standard Federal Tax Reporter, and State Tax Reporter-Minnesota.
- Daily Stock Price Record starting 1962.

U OF MN BUSINESS AND GOVERNMENT INFORMATION DESK

Remote access to most subscription databases is limited to currently enrolled students, staff, and faculty of UMN.

4 Wilson Library, 309 19th Avenue South, Minneapolis, MN 55455
Phone: 612.624.9066

Email: busref@umn.edu

Web Page: busref.lib.umn.edu (with links to online and other electronic databases arranged by topic)

List of all online resources: www.lib.umn.edu/site/indexes.phtml

List of business online resources: busref.lib.umn.edu/ (under Databases)

Business research guides available at: www.lib.umn.edu/libdata/page.phtml?page_id=1452

- On-site (in library) use of most electronic resources is open to the general public.
- Unique online resources in finance and investment.
- Unique tax research collection in print and electronic formats.
- Extensive paper, microfiche, and CD-ROM collection of historical annual reports, 10Ks and proxy statements.
- Government Documents collection including the United States Government (regional depository), United Nations, Canada, European Economic Community; OECD and State of Minnesota documents.
- Maintains a number of indexes to specialized literature, including:
 - AgEcon Search ageconsearch.umn.edu/
 - Body of Knowledge in Quality apps.csom.umn.edu/bok/bodyofknowledge.cfm

- R = Remote Access available to approved audiences
 CD = CD-ROM
 RON= St. Paul Rondo Outreach Branch only
 C = Hennepin Central (Minneapolis Downtown) Branch only
 W = Library Workstations only
 W* = Selected Workstations only

	James J. Hill	St. Paul	Hennepin County	U of MN	Coverage
Ad\$Spender				R	Company Information, Industry Information
Advertising Redbooks			R	R	Company Information
Associations Unlimited		R	R	R	Company Information
Business and Company Resource Center	W	R	R		Company Information, Industry Information, Business Literature
Business Plan Pro	CD	RON			Management
Business Plans Handbook	W		R		Management
Business Source Corporate (EBSCO)	W				Business Literature, Company Information, Industry Information
Business Source Premier (EBSCO)		R	R	R	Business Literature Company Information, Industry Information,
Chain Store Guides	W				Company Information, Industry Information
Conference Board Online	W			R	Management
Corporate Affiliations	W		R	R	Company Information
CorpTech	W			R	Company Information
Country Commerce (EIU)				R	International
DemographicsNOW	W	RON		R	Demographics
Dun & Bradstreet Key Business Ratios				R	Industry Information
Dun & Bradstreet Selectory/Million Dollar	W		R	R	Company Information
Emerald Management Xtra				R	Management
Encyclopedia of American Industries	W			R	Industry Information
Encyclopedia of Associations	W				Industry Information

	James J. Hill	St. Paul	Hennepin County	U of MN	
Databases					Coverage
Euromonitor Passport Markets				R	Demographics and Statistics, Industry Information, International
Factiva				R	Business Literature
Fintel Industry Metrics	W				Industry Information
Foundation Directory Online	W	W	C	R	Company Information
Frost & Sullivan Market Reports				R	Industry Information
Gale Virtual Reference Library	W		R	R	Industry Information
GuideStar	W				Company Information
Hoover's Premium	W		R	R	Company Information
IBIS World				R	Industry Information
Investext Plus				R	Company and Industry Information
ISI Emerging Markets				R	International
Job & Career Accelerator			R		Job/Career Information
KLD Socrates				R	Company Information
Kompass	W				Company Directory, International
LearningExpressLibrary		R	R		Job/Career Information
Legal Forms			R		Management
LexisNexis Academic				R	Business Literature
LexisNexis Statistical				R	Statistics
MarketResearch.com Academic	W				Industry Information
Mergent Manuals Archive			R		Company Information
Mergent Online (Formerly FIS, Moody's)			R	R	Company Information
Minnesota Career Information System		R	W		Job/Career Information

	James J. Hill	St. Paul	Hennepin County	U of MN	
Databases					Coverage
Minnesota Grantmakers Online		W	C		Company Information
Mintel Market Reports				R	Industry Information
Morningstar		W	R	R	Company Information
Nelson Marketplace				R	Company Information
NetLibrary	W	R	R	R	Business Literature
Optimal Résumé			R		Job/Career Information
ORBIS				R	Company Information
Pioneer Press	W	R	W	R	Newspapers
Polling the Nations				R	Demographics and Statistics
ProQuest ABI / INFORM	W		R		Business Literature
ProQuest Discovery General Reference			R		Business Literature
ProQuest NewsStand	W	R	R	R	Business Literature
ReferenceUSA		R	R	R	Company Information
Regional Business News	W	R	R	R	Business Literature
Risk Management Association Annual Statement Studies		RON		R	Industry Information
Simmons				CD	Demographics
Small Business Resource Center			R		Management
SourceOECD				R	Demographics & Statistics, International
Special Issues Index	R				Business Literature
SpecialIssues.com				R	Business Literature
Sports Business Research Network	W			R	Industry Information
SRDS	W				Industry Information
Standard and Poor's Net Advantage	W		R	R	Company and Industry Information
Star Tribune	W	R	R	R	Newspapers

	James J. Hill	St. Paul	Hennepin County	U of MN	
Databases					Coverage
StatUSA			C	R	Statistics
TableBase (RDS)	W				Business Literature
USA Trade Online			C		Statistics, International
Value Line			R	R	Company Information
Wall Street Journal	W	R	R	R	Newspapers
World News Connection				R	Newspapers, International

DATABASES SORTED BY CONTENT

The databases in this listing have been broadly categorized according to the nature of their contents. A number of databases have been placed in more than one category, as they provide access to different types of information.

Business Literature, Newspapers

Business Literature databases will generally include citations, abstracts, and/or full-text articles from local and national newspapers, business and professional magazines, and industry trade journals. They can be searched for a wide variety of business information, and can include articles with detailed information on companies, industries, company officers, products, demographics, marketing plans, statistics, and more.

Company Information

These databases contain a variety of detailed company data. Some will allow you to search for particular types of companies, foundations, or associations within particular geographic areas. Others will provide information on company financials, officers, products, or analytical reports on companies prepared by large investment companies. These databases may also be used as a source of information on those smaller industries that are not well documented within industry information sources.

Demographics & Statistics

Use these databases to search for statistical data on populations within specific geographic areas. These databases can be helpful in planning the location of a future business or segmenting markets.

Industry Information

Industry Information databases generally provide overviews of entire industries. These overviews can include detailed descriptions of the industry, statistics, employment, and sales, background into the history and development of the industry, key ratios and financial norms, lists of leading companies, production data, and current industry trends and forecasts.

International

These databases may range from global company directories, to trade statistics, to country profiles.

Job/Career Information

From general information about careers, to practice tests, and more.

Management

Management databases include business planning software or samples. Management information can also be found in Business Literature databases.

	James J. Hill	St. Paul	Hennepin County	U of MN
Databases				
Business Literature, Newspapers				
Business and Company Resource Center	W	R	R	
Business Source Corporate (EBSCO)	W			
Business Source Premier (EBSCO)		R	R	R
Factiva				R
LexisNexis Academic				R
Minnesota Newspapers	*	W	W	
NetLibrary	W	R	R	R
Pioneer Press	W	R	W	R
ProQuest ABI / INFORM	W		R	
ProQuest NewsStand	W	R	R	R
Regional Business News	W	R	R	R
Special Issues Index	R			
Star Tribune	W	R	R	R
TableBase (RDS)	W			
Wall Street Journal	W	R	R	R
World News Connection				R
Company Information				
Advertising Red Books			R	R
Associations Unlimited		R	R	R

	James J. Hill	St. Paul	Hennepin County	U of MN
Databases				
Business and Company Resource Center	W	R	R	
Business Source Corporate (EBSCO)	W			
Business Source Premier (EBSCO)		R	R	R
Chain Store Guides Online	W			
Corporate Affiliations	W			R
CorpTech	W			R
Dun & Bradstreet Total/Selectory	W		R	R
Foundation Directory Online	W	W		R
GuideStar	W			
Hoover's Premium	W		R	R
Investext Plus				R
KLD Socrates				R
Kompass	W			
Mergent Manual Archive			R	
Mergent Online (Formerly FIS, Moody's)			R	R
Minnesota Grantmakers Online		W	C	
Morningstar		W	R	R
Nelson Marketplace				R
ORBIS				R
ReferenceUSA		R	R	R
Standard and Poor's Net Advantage	W		R	R
Value Line			R	R
Demographics & Statistics				
DemographicsNOW	W	RON		R
Euromonitor Passport Markets				R

	James J. Hill	St. Paul	Hennepin County	U of MN
Databases				
LexisNexis Statistical				R
Polling the Nations				R
Simmons				CD
StatUSA			C	R
USA Trade Online			C	
Industry Information				
Business and Company Resource Center	W	R	R	
Business Source Corporate (EBSCO)	W			
Business Source Premier (EBSCO)		R	R	R
Chain Store Guides Online	W			
Dun & Bradstreet Key Business Ratios				R
Encyclopedia of American Industries	W			R
Encyclopedia of Associations	W			
Euromonitor Passport Markets	W			R
Fintel Industry Metrics	W			
Frost & Sullivan Market Reports				R
Gale Virtual Reference Library	W		R	R
IBIS World				R
Investext Plus				R
MarketResearch.com Academic	W			
Mintel Market Reports				R
Risk Management Association Annual Statement Studies		RON		R
Sports Business Research Network	W			R
SRDS	W			

	James J. Hill	St. Paul	Hennepin County	U of MN
Databases				
Standard and Poor's Net Advantage	W		R	R
International				
Country Commerce (EIU)				R
Euromonitor Passport Markets	W			R
ISI Emerging Markets				R
Kompass	W			R
SourceOECD				R
StatUSA			C	R
USA Trade Online			C	
World News Connection				R

Job/Career Information				
Job & Career Accelerator			R	
LearningExpressLibrary		R	R	
Minnesota Career Information System		R	W	
Optimal Résumé			R	
Management				
Business Plan Pro	CD	RON		
Business Plans Handbook	W		R	
Conference Board Online	W			R
Emerald Management Xtra				R
Legal Forms			R	
Small Business Resource Center			R	

Questions? Consult with a Business Information Specialist
877-700-HILL / 651-265-5500 / www.jjhill.org / info@jjhill.org