

Event contact:

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Media Alert

Cashflow Strategies for Entrepreneurs

Smarter Business Talk Event at The James J. Hill Reference Library

What: Cashflow Strategies for Entrepreneurs event at the James J. Hill Reference Library in St. Paul, MN
As part of its nonprofit mission in St. Paul, the Hill Library presents a venue for experts to speak to small businesses so they can learn about ideas that otherwise would remain available only to much larger enterprises.

When: **Wednesday, January 21, 2009 – 8:00 a.m. – 9:00 a.m.**

Where: 80 West Fourth Street, St. Paul, MN 55101

Highlights: Sam Zordich of Stonegate Growth Strategies will explain how entrepreneurs can look at financials in such a way as to plan future opportunities the way big business leaders do today.

Details: “Cashflow Strategies for Entrepreneurs” event will demonstrate how to gain practical answers to questions such as: *How can I build our cash flow to support my best customer’s needs? What would happen if I lost my best customer? Should I buy or lease a building? How much credit do I need? Which sales comp program won’t break the bank?*

Learning to work scenarios from a company’s financials can substantially increase its profitability and avoid a potential disaster that could ground the company. Zordich will show how to drive crucial financial decisions looking straight ahead instead of in the rearview mirror.

Sam Zordich is CEO of Stonegate Growth Strategies, Ltd., and has over 20 years of breakthrough management experience, restoring the integrity of corporate operations systems so that client businesses exceed profitability goals. For more information, visit www.stonegateconsulting.com.

Cost: \$25 for Hill Library Members; \$35 for Non-members

Notes: News photography and filming at the event permitted. Media access to the event at no charge.

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The James J. Hill Reference Library is a private, non-profit library located in St. Paul, Minnesota. The Library houses a world-class collection of resources and is considered the most comprehensive publicly accessible practical business library in America. The mission of the Hill Library is to provide access to and assistance in finding the practical business information clients need to succeed. The Hill Library was founded in 1921 by one of the nation's true business pioneers, James J. Hill.

More information at www.jjhill.org.

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